

[NEWS RELEASE]

10th August, 2021

KADOKAWA CORPORATION**Speeding up the delivery of serialized manga in English from Japan!**

Announced at Virtual Crunchyroll Expo 2021 with TheAnimeMan!

The first 3 chapters are FREE on BOOK WALKER Global, a \$20 value giveaway, and more!



(C)Toya Kuno/ Ryosuke Hata/ fame, 2020

(C)Quantum 2018, (C)Nori Kazato 2018, (C)Hana Amano 2018

(C)Ryou Yuuki 2019, (C)Kenji Sugawara, Chisato Naruse 2019

(C)hi8mugi 2019, (C)Ten Kashiwa, Comta 2019

(C)Tsubasa Nanaki 2019 (C)Momotome 2019 (C)Nanao Yamashita 2019

(C)Tanba 2020, (C)Yukino Amagai 2020, (C)Yunagi 2020

(C)Team Shanghai Alice, (C)Mizutaki 2020

KADOKAWA CORPORATION (Headquarter: Chiyoda-ku, Tokyo; President and Member of the Board: Takeshi Natsuno; hereinafter "KADOKAWA") is pleased to announce that in response to requests from fans of Japanese comics and light novels in English-speaking countries, it will begin speedy ebook translation and distribution directly!

We have delivered our translated manga and light novels through our group company Yen Press and other local publishers, but in order to meet the needs of readers who want more titles earlier, we will translate and deliver the official versions of these IPs straight from the source!

It usually took six months to a year from a title's serialization in Japan to their translation and publication in English-speaking countries, but we will soon release many of our manga as "simulpubs" with Japan on the online ebook store [BOOK WALKER Global](https://www.bookwalker.com), which is operated by a KADOKAWA group subsidiary. As for light novels, as soon as they are translated, we will speedily deliver them chapter by chapter!

Regarding the number of titles to be released, we carefully selected ones that were not translated into English but are already highly recognized in the English-speaking world, and will start with seven manga! From October, we will distribute three more light novel titles as well! (Details are as follows.) The number is expected to exceed 100 titles soon.

These titles will be available on "BOOK WALKER Global" and a few other online stores. More outlets will be added gradually.

Title	Type	Authors
A Boy Raised by Gods Will Be The Strongest	Manga	Art: Toya Kuno Original Work: Ryosuke Hata Character Design: fame
I'm Quitting Heroing	Manga	Art: Nori Kazato Original Work: Quantum Character Design: Hana Amano
Magic Stone Gourmet: Eating Magical Power Made Me The Strongest	Manga	Art: Kenji Sugawara Original Work: Ryou Yuuki Character Design: Chisato Naruse
My Little Sister Stole My Fiancé: The Strongest Dragon Favors Me And Plans To Take Over The Kingdom?	Manga	Art: hi8mugi Original Work: Ten Kashiwa Character Design: COMTA
The 31st Consort	Manga	Art: Tsubasa Nanaki Original Work: Momotomoe Character Design: Nanao Yamashita
The Insipid Prince's Furtive Grab for The Throne	Manga	Art: Yukino Amagai Original Work: Tanba Character Design: Yunagi
The Lotus Eaters, Drunk and Sober	Manga	Art: Mizutaki Original Work: ZUN
Higehiro: After Being Rejected, I Shaved and Took in a High School Runaway (*the official title name to be determined)	Light novel	Author: Shimesaba Artist: Boota
I'm Quitting Heroing *	Light novel	Author: Quantum Artist: Hana Amano
The Insipid Prince's Furtive Grab for The Throne *	Light novel	Author: Tanba Artist: Yunagi

In addition, in order to let our fans experience this service firsthand, we currently offer the following three campaigns! Don't miss this opportunity!

Campaign	Period
① The first three chapters of the above seven comics are available for free on "BOOK WALKER Global"!	5th August - 1st September 2021
② Users who are new to BOOK WALKER Global can use the coupon code "theanimeman" to get 600 yen (≈ \$6) off on the first purchase!	-
③ 100 people out of those who do the following will win the lottery to get 2,000 coins (≈\$20) to purchase ebooks on "BOOK WALKER Global"! 1) follow our Twitter account "KADOKAWA digi-pub NEWS" (see below) 2) retweet the pinned campaign tweet	7th August - 13th August 2021

This project is scheduled to be announced at the Virtual Crunchyroll Expo 2021, an online event held by Crunchyroll, Inc (headquarters: California, U.S.), on 7th August 13:45 (U.S. Pacific Time) (8th August 5:45 (Japan time)).

TheAnimeMan (<https://www.youtube.com/c/TheAnimeMan>) is a popular Anime YouTuber with 3 million subscribers who is represented by GeeXPlus Inc, an influencer marketing and management agency.



(TheAnimeMan was selected as the MC of the KADOKAWA panel at Virtual Crunchyroll Expo 2021)

We are also launching our own social media account/page "KADOKAWA digi-pub NEWS" on Twitter/Facebook and, taking advantage of our relationships as a publisher, will share messages from our authors and editors, information about our online events, free reading of the latest chapters, and special giveaways! We promise to share a bunch of "exclusive, fastest and special" information with you!

Twitter: <https://twitter.com/KADOKAWAdigipub>

Facebook: <https://www.facebook.com/KADOKAWAdigipub/>

■ **Overview of BOOK WALKER Global**

BOOK WALKER Global is one of the most popular reading platforms for digital manga & light novels from Japan. There are over 20,000 English light novels and manga being offered from publishers like KADOKAWA, Yen Press, J-Novel Club and more. Come experience a new way to enjoy and collect the latest manga and light novels digitally on your web browser, iOS, or Android devices. BOOK WALKER Co. Ltd. is a subsidiary of KADOKAWA CORPORATION and was founded in 2010.

BOOK WALKER Global Site: <https://global.bookwalker.jp>

■ **Overview of KADOKAWA CORPORATION**

Overview of KADOKAWA CORPORATION Develops a broad range of businesses as a comprehensive entertainment company, including publishing, video, game, Web service, education, MD and business for inbound customers. Advances digital transformation, including Activity Based Working (ABW), and a global media mix strategy, which focuses on steadily creating intellectual property (IP) and expanding overseas.

KADOKAWA Group Global Portal Site: <https://group.kadokawa.co.jp/global/>

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