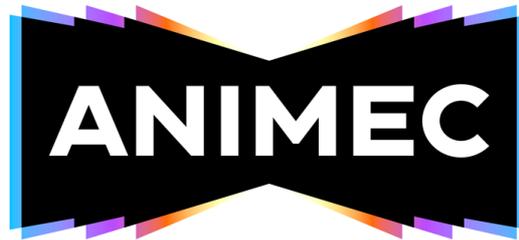


KADOKAWA and Aniplex Announce Formation of Joint Venture “Animec” Specializing in Anime Film Distribution and Promotion

KADOKAWA CORPORATION (Headquarters: Chiyoda-ku, Tokyo; Chief Executive Officer: Takeshi Natsuno; hereinafter “KADOKAWA”) and Aniplex Inc. (Headquarters: Chiyoda-ku, Tokyo; Representative Director and President: Atsuhiko Iwakami; hereinafter “Aniplex”) hereby announce the establishment of a joint venture, Animec Inc. (hereinafter “Animec”).

Anime × Cinema = ANIMEC



The company name “Animec” is a combination of “Anime” and “Cinema.” It embodies our philosophy of delivering the charm of anime films to fans and contributing to the further development of the industry (*).

Animec will specialize in the distribution and promotion of anime films, aiming to co-create value with fans, content holders, theater operators, and all other stakeholders involved in the creative process. From nationwide theatrical releases to special screenings of TV anime series, Animec will maximize the value and appeal of each work through optimal release strategies. Working alongside the KADOKAWA Group and the Sony Group, Animec is committed to delivering even more captivating anime film experiences to an even broader audience of fans.

**“Animec” was also the title of a popular anime magazine published until the 1980s. After informing Mr. Shinichiro Inoue (Former Representative Director, Executive Officer and Chief Anime Officer of KADOKAWA CORPORATION), who served as Vice Editor-in-Chief of the magazine, the name has been adopted for the new company.

■Overview of Animec

Trade Name: Animec Inc.

Headquarters: Chiyoda-ku, Tokyo

Representatives: Hiroyuki Shimizu, Representative Director and Chairman
Kei Horiuchi, President and Executive Officer

Shareholders: Aniplex Inc. / KADOKAWA CORPORATION

Main Business: Distribution and promotion of anime films

Official Website: <https://www.animec.co.jp>

■Overview of Aniplex

Trade Name: Aniplex Inc.

Headquarters: Chiyoda-ku, Tokyo

Representative: Atsuhiro Iwakami, Representative Director and President

Main Business: Planning and production of video and music works centered on animation; planning and development of games; related licensing, product planning and sales, and live entertainment.

Official Website: <https://www.aniplex.co.jp/>

■Overview of KADOKAWA

Trade Name: KADOKAWA CORPORATION

Headquarters: Chiyoda-ku, Tokyo

Representative: Takeshi Natsuno, Chief Executive Officer

Main Business: A comprehensive entertainment company engaged in a wide range of businesses, such as Publication, Animation, Film, Gaming, Web services, and Education/EdTech.

Official Website: <https://group.kadokawa.co.jp/global/>

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Notice: This document is a translation of the original Japanese document and is only for reference purposes. In the event of any discrepancy between this translated document and the original Japanese document, the latter shall prevail.

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