

【NEWS RELEASE】

September 25, 2025

KADOKAWA CORPORATION

Notice Regarding Appointment of Chief Officer and Change of Duties of Corporate Officer

KADOKAWA CORPORATION (Head office: Chiyoda-ku, Tokyo; Chief Executive Officer: Takeshi Natsuno; the “Company”) hereby announces the following appointment of Chief Officer and change of duties of Corporate Officer, effective October 1, 2025.

1. Appointment of Chief Officer and Change of Duties of Corporate Officer

Name	New Position	Former Position
Noriko Kase	Member of the Board Chief Compliance Officer	Member of the Board
Masahiro Onai	Corporate Officer, Publishing Business	Chief Compliance Officer

- Reason for appointment of Noriko Kase
 - To promote the strengthening of the Company’s governance and compliance systems, leveraging her extensive experience and expertise cultivated as the CEO of KADOKAWA ASCII Research Laboratories, Inc..
- Reason for change of duties of Masahiro Onai
 - To strengthen the management of the Publishing Business Group and promote further growth of the Publication/IP (Intellectual Property) Creation business.

2. Chief Officers (as of October 1, 2025)

Name	Position
Takeshi Natsuno	Chief Executive Officer
Naohisa Yamashita	Chief Human Resource Officer Chief Literature & Film Officer
Shinobu Murakawa	Chief Operating Officer
Noriko Kase	Chief Compliance Officer
Masayuki Aoyagi	Chief Publishing Officer
Takeshi Kikuchi	Chief Studio Officer
Takashi Sensui	Chief Global Officer
Daijo Kudo	Chief Anime Officer

3. Corporate Officers (as of October 1, 2025)

Name	Position
Masanori Kawakane	Corporate Officer, Publishing Business
Hidetaka Miyazaki	Corporate Officer, Game Business
Masahiro Onai	Corporate Officer, Publishing Business
Masafumi Kurihara	Corporate Officer, Marketing Head, Sales Promotion
Hiroyuki Watanabe	Corporate Officer, Publishing Business Head, Publishing Business Development
Masato Ito	Corporate Officer, Manufacturing & Logistics Head, Production Management
Hajime Matsuda	Corporate Officer, Human Resources & General Affairs Head, Human Resources
Sho Tanaka	Corporate Officer, Anime Business Game Business Head, Anime Business
Shinya Kato	Corporate Officer, Global
Koichi Kira	Corporate Officer, Publishing Business Head, Publishing Business Management
Takeshi Sasaki	Corporate Officer, Marketing Head, Digital Marketing
Tomonori Sugaya	Chief Financial Officer Head, Corporate Management
Tatsuro Suzuki	Corporate Officer, Corporate Strategy Head, Corporate Strategy
Eri Fujimoto	Corporate Officer, Publishing Business Head, Business, Life Style

■ About KADOKAWA CORPORATION

KADOKAWA Group, a comprehensive entertainment company, develops a wide range of businesses such as Publication, Animation, Film, Gaming, Web services, and Education/EdTech. We discover talent globally, create diverse IP (Intellectual Property), and deliver it through various media. We maximize the value of IP under our strategy “Global Media Mix with Technology” which refers to global rollouts of created IP by utilizing technology.

<https://group.kadokawa.co.jp/global/>

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Notice: This document is a translation of the original Japanese document and is only for reference purposes. In the event of any discrepancy between this translated document and the original Japanese document, the latter shall prevail.

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