

Notice Regarding Personnel Changes in Chief Officers and Corporate Officers

KADOKAWA CORPORATION (Head office: Chiyoda-ku, Tokyo; President and CEO: Takeshi Natsuno; the “Company”) hereby announces the appointments and change of duties of Chief Officers and Corporate Officers, effective April 1, 2025.

1. Appointment and Change in Segregation of Duties of Chief Officers

Name	New post	Current post
Takeshi Kikuchi	Chief Studio Officer Head, Studio Business	Chief Anime Officer
Daijo Kudo (newly appointed)	Chief Anime Officer Head, Global Licensing	Corporate Officer, Global Licensing & Merchandising

To access a list of Chief Officers (as of February 2025) , please click on the link below.

<https://group.kadokawa.co.jp/company/outline.html>

- Reason for change in segregation of duties of Takeshi Kikuchi
 - To further enhance the production capabilities of KADOKAWA Group's animation and live-action production studios, by leveraging his extensive experience in the industry.
- Reason for appointment of Daijo Kudo
 - To further strengthen mutual collaboration in the animation, the licensing, and the merchandising business by leveraging his extensive experience in the publishing and animation business, and to promote global expansion.

2. Appointments and Change of Duties of Corporate Officers (as of April 1, 2025)

Name	New post	Current post
Masanori Kawakane	Corporate Officer, Publishing Business	Corporate Officer, Publishing Business Head, Publishing Business Development
Hiroyuki Watanabe	Corporate Officer, Publishing Business Head, Publishing Business Development	Corporate Officer, Publishing Business
Sho Tanaka	Corporate Officer, Anime Business & Game Business Head, Anime Business	Corporate Officer, Anime Business Head, Anime Business
Tetsuya Endo (newly appointed)	Corporate Officer, Literature & Film Head, Literature & Film Business	Head, Literature & Film Business
Koichi Kira (newly appointed)	Corporate Officer, Publishing Business Head, Publishing Business Management	Head, Publishing Business Management

Takeshi Sasaki (newly appointed)	Corporate Officer, Marketing Head, Digital Marketing	Head, Advertisement
Tomonori Sugaya (newly appointed)	Chief Financial Officer Head, Corporate Management	Head, Corporate Management
Tatsuro Suzuki (newly appointed)	Corporate Officer, Corporate Strategy Head, Corporate Strategy	Head, Corporate Strategy
Eri Fujimoto (newly appointed)	Corporate Officer, Publishing Business Head, Business, Life Style	Head, Liberal Arts and Life Style

■ About KADOKAWA CORPORATION

KADOKAWA Group, a comprehensive entertainment company, develops a wide range of businesses such as Publication, Animation, Film, Gaming, Web services, and Education/EdTech. We discover talent globally, create diverse IP (Intellectual property), and deliver it through various media. We maximize the value of IP under our strategy “Global Media Mix with Technology” which refers to global rollouts of created IP by utilizing technology.

<https://group.kadokawa.co.jp/global/>

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