

February 28, 2024

KADOKAWA CORPORATION

## Notice of Appointment of Corporate Officers

On February 28th, 2024, KADOKAWA CORPORATION (Headquarters: Chiyoda-ku, Tokyo; CEO: Takeshi Natsuno; hereinafter "KADOKAWA") has appointed Mr. Daijo Kudo and Mr. Sho Tanaka as Corporate Officers at the meeting by the Members of the Board. They will assume their new positions as of April 1st, 2024.

Under the new Corporate Officer structure, KADOKAWA will strengthen its animation business and mutual collaboration with rights licensing and merchandising businesses that are highly related to animation Intellectual Property (IP), aiming to further promote KADOKAWA's strategy "Global Media Mix with Technology" and enhance its corporate value.

### ◆ Corporate Officers (Newly appointed)

Name	Titles and Delegated Duties
Daijo Kudo	Corporate Officer, Global Licensing and Merchandising
Sho Tanaka	Corporate Officer, Anime Business

Please see below for the list of Corporate Officers (as of February, 2024)  
<https://group.kadokawa.co.jp/global/company/outline.html>

### ◆ Daijo Kudo

- Bio

April 1997	Joined Kadokawa Shoten
June 2007	Fujimishobo Chief Editor, Fantasia Bunko
April 2013	Kadokawa Shoten General Manager, 4th Editorial Department
October 2014	Kadokawa Shoten General Manager, Anime Business Department, Anime Business Division
April 2021	KADOKAWA Head, Anime Business Division

- Reason for appointment

Daijo Kudo's extensive experience and deep connections within and outside the company in both publishing and animation businesses will further strengthen KADOKAWA's rights licensing

and merchandising businesses and promote global expansion.

◆ Sho Tanaka

● Bio

May 2012	Joined MEDIA FACTORY
April 2016	KADOKAWA CORPORATION Manager, Animation Planning Department, Film Business Division
July 2020	KADOKAWA General Manager, Planning Department, Anime Business Division  In charge of launching <i>OVERLORD</i> , <i>Saga of Tanya the Evil</i> , <i>Re:ZERO - Starting Life in Another World-</i> and many other hit titles.

● Reason for appointment

Sho Tanaka's experience in playing a central role in laying the foundation for KADOKAWA's animation business will help to reorganize the company structure to be able to handle an increased number of animation projects, strengthen relations with anime studios, and increase KADOKAWA's influence in the global market.

■ About KADOKAWA CORPORATION

KADOKAWA CORPORATION develops a wide range of entertainment including publication, videos, games, Web services, education, operating IP experiential facilities such as TOKOROZAWA SAKURA TOWN. By utilizing technology, KADOKAWA CORPORATION implements a global media mix strategy, focusing on stable Intellectual Property (IP) creation and delivering it to the world in a variety of forms.

<https://group.kadokawa.co.jp/global/>

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