

# “NO GAME NO LIFE”



**Theatrical Rollout in More Than 20 Countries and regions**

**The Books Exceeded 4 Million Copies in World-Wide Sales** (as of the end of August)



<from left >Sho Tanaka (Producer), Kyle Colby Jones,(ADR Director), Caitlynn French (English Voice of Shuvi), Scott Gibbs(English Voice of Riku) at LA-AFF

English subtitle ver. premiere at LA-AFF

KADOKAWA CORPORATION has published the light novel series “**NO GAME NO LIFE**” (author & illustrator : Yuu Kamiya ) under its light novel label “MF Bunko J.” The theatrical anime “**NO GAME NO LIFE ZERO**” (dir. Atsuko Ishizuka, Japan, 2017) had opened on 15th of July in Japan and became a big hit. It has been expanding to 4D (4DX/MX4D) cinemas in September.

The movie will be released worldwide. English Dub ver. World Premiere Screening was held as Opening Film at LA Anime Film Festival on 15<sup>th</sup> of September. On the red carpet of the opening night, the producer Sho Tanaka from Japan had appeared and celebrated the premiere night with fans and members of the anime industry.

According to Sentai Filmworks, a leading global supplier of anime and official anime merchandise, the North American theatrical rollout will begin in October. It is expected to be shown on more than 1,000 screens in the United States alone. With the success of the movie at the festival, the number of screens will likely increase further.

Sentai Filmworks has since announced plans to continue with a global rollout of the film. Soon, “**NO GAME NO LIFE ZERO**” will screen in countries around the world including Canada, Mexico, the United Kingdom, Ireland, Australia, New Zealand, and Central and South America. Sentai Filmworks’ English dubbed and English subtitled versions of this film further allows for greater distribution of the movie.

The light novel series has become a mega hit worldwide. The series total overseas sales had reached 1M copies, the total sold worldwide had exceeded 4M. The translated series have been published in North America, Brazil, Russia, Poland, Thailand, Indonesia, Taiwan, and South Korea. The movie “**NO GAME NO LIFE ZERO**” is based on the light novel of vol.6. The English version novels have been published by Yen Press. The vol.6 of English ver. was brought out in this July and it has been soaring in sales.

Other than the above mentioned, the theatrical rollout of the film will be totally in more than 20 countries and regions: Germany, France, Hong Kong, Taiwan, the Philippines, Malaysia, Brunei, Singapore, Indonesia, Vietnam, South Korea. Kadokawa is targeting to show the film over 1,500 screens in the whole world. The synergistic effect of publishing and anime which Kadokawa has been most proud of will be realizing on this project, especially abroad.

<Anime story>

Six thousand years before Sora and Shiro were even a blink in the history of Disboard, war consumed the land, tearing apart the heavens, destroying stars, and even threatening to wipe out the human race. Amid the chaos and destruction, a young man named Riku leads humanity toward the tomorrow his heart believed in. One day, in the ruins of an Elf city, he meets Shuvi, a female exiled “Ex-machina” android who asks him to teach her what it means to have a human heart.

<STAFF>

Director: Atsuko Ishizuka  
 Sound Director: Jin Aketagawa  
 Theme Song Performance: Konomi Suzuki  
 Music: Fujisawa, Yoshiaki  
 Director of Photography: Fushihara, Akane  
 Series Composition: Jukki Hanada  
 Art Director: Eiji Iwase  
 Original Character Design, Original Creator: Yuu Kamiya  
 Editing: Kashiko Kimura  
 Color Design: Harue Oono  
 Character Design: Satoshi Tasaki

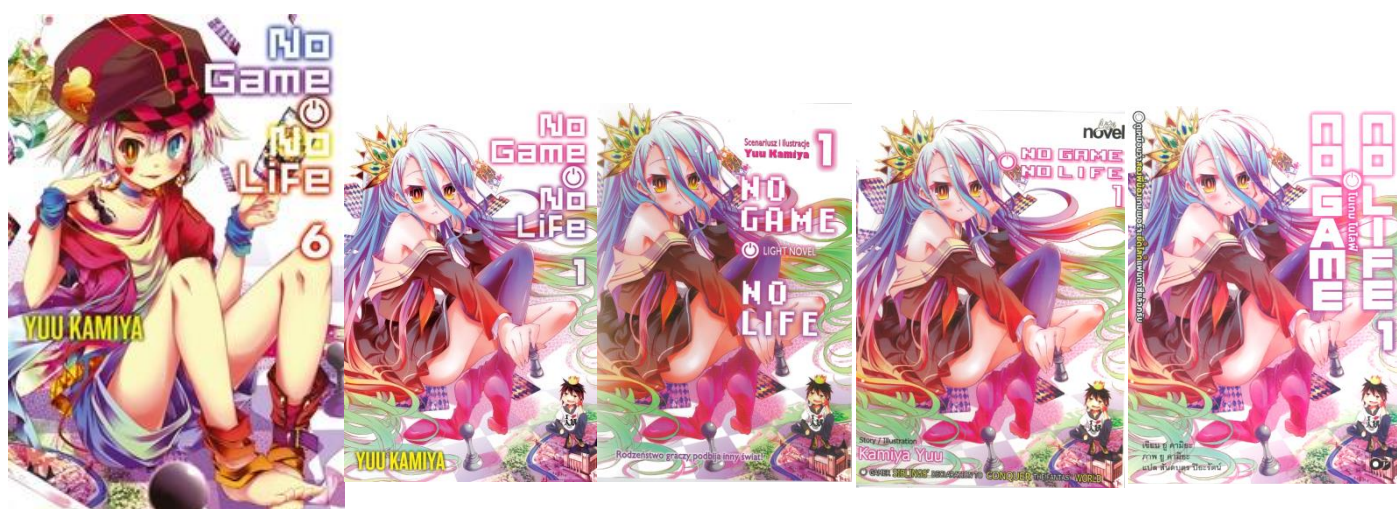
<CAST>

RIKU: Yoshitsugu Matsuoka  
 SHUVI: Ai Kayano  
 COURONNE DOLA: Yoko Hikasa  
 JIBRIL: Yukari Tamura

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<URL>

KADOKAWA: <http://www.kadokawa.co.jp/>  
 Sentai Filmworks: <http://www.sentiaifilmworks.com/>  
 Azoland Pictures: <http://www.azolandpictures.com/>  
 Yen Press: <http://yenpress.com/>  
 BOOK☆WALKER GLOBAL: <http://global.bookwalker.jp/>



▪ English ver. vol.6 & vol.1

▪ Polish ver.

▪ Indonesian ver.

▪ Thai ver.